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AN EASY-TO-ACCESS RESOURCE GUIDE FOR YOUR CLASSROOM



1

Botanicals 2025

Immerse yourself in the enchanting world of botanicals and let your creativity bloom in unique and imaginative ways. Explore the lush diversity of plant life and draw on nature's artistry to create plant-inspired wool designs. Think of prints, embroidery, and decorative crafts and techniques that reflect the intricate beauty of nature. Use colour palettes from nature's own paint box to bring your designs to life.

Whether you're inspired by fashion, accessories, or interior design, your creation should consist of 1 to 4 pieces and must be made up of at least 70% wool. Unleash your creative spark and demonstrate how the unique qualities of wool have been incorporated, while exploring shape, scale, colour, texture and textile techniques for a design that taps into the beauty of nature.

2

Elements 2024

Earth, water, fire and air.

Create a unique design made from wool, taking inspiration from the earth's natural elements.

From fashion design to architecture, visual arts, and beyond – there's no limits to your area of design.

Research the design properties of wool and investigate how these can be included in a design that embodies your interpretation of your chosen element of earth, water, fire or air.

Your design should consist of 1 to 4 pieces and must be made up of at least 70% wool. Show how the characteristics of wool fabrics and wool innovations have been harnessed within your design to showcase this incredible fibre. Investigate and develop your use of colour, texture and decorative techniques, and incorporate these in your design idea.

Create a design that celebrates Merino wool and our planet and let your creativity run free.





3 Wool Reimagined 2023

Repair, renew, repurpose and innovate.
Take what's old and make it new.

Create a unique outfit that blends both old and new, featuring pre-loved items transformed with wool design techniques.

Redesign and restore a vintage, retro or pre-owned garment to give it new life or combine wool items that would otherwise be discarded. You may include vibrant stitchwork, visible mending, embroidery, crochet patchwork and beyond. Let your creativity run free.

Your outfit should consist of 1 to 4 pieces and must be made up of at least 70% wool. Your end user could be someone you know, or someone in the public eye. You could even design the outfit for yourself. Explore and investigate how your outfit will harness the amazing qualities of wool to meet your design's end user.

4 Design For Your Hero 2022

Who is your hero?

Is it a fashion icon or an athlete or an artist or family member? This year we want you to celebrate your hero by designing them an outfit that embodies your interpretation of sustainability. Your hero's outfit must be fit for a purpose. For example, is your hero an environmental advocate? How can they communicate their message with what they wear? We want you to be as creative and innovative as possible. Let your ideas run wild!

Wool should be the hero fibre, making up at least 70% of the outfit. Your outfit should consist of 1 to 4 pieces. Be sure to address the elements of the brief and considerations of your end user.

We can't wait to see what unique and inventive talent is out there.

5 Wool On The Go 2021

Do you catch a bus to school or skate to a friend's house, or use an electric scooter to meet up with family on the weekend? You may not have realised the clothing you wear could **help you on your commute**.

There is a growing trend for people to change the way they travel across their towns and cities, choosing more **eco-friendly modes** and reassessing the clothing they wear. This may be clothing to provide protection from the weather, embedded with technology to track health and performance, or versatile, comfortable fabrics allowing a transition from the commute to the destination.

This year, we are asking students to **design an outfit which is versatile, protective, dynamic and functional to aid your commute as you travel**. Wool should be the hero fibre, making up at least 70% of the outfit, comprising up to 4 pieces.