



WOOL4SCHOOL  
DESIGN COMPETITION

# INFORMATION PACK 2024



# WHAT? IS WOOL4SCHOOL?

Wool4School is an annual student design competition encouraging budding fashion designers to use Merino wool for innovative thinking and creative design. First launched in Australia in 2012, Wool4School now involves over 100,000 students worldwide.



# THE:BRIEF

**EARTH, WATER, FIRE AND AIR.  
DESIGN A UNIQUE OUTFIT MADE FROM WOOL, TAKING  
INSPIRATION FROM THE EARTH'S NATURAL ELEMENTS.**

Research the amazing properties of wool and investigate how these can be exploited in a design that embodies your interpretation of your chosen element.

Your outfit should consist of 1-4 pieces and must be made up of at least 70% Merino wool. Explore and investigate how your outfit will harness the amazing qualities of wool.

Create a design that celebrates Merino wool and our planet and let your creativity run free!



# HOW? TO PARTICIPATE

**EACH STUDENT WHO WISHES TO SUBMIT AN ENTRY MUST REGISTER FOR THE COMPETITION. TEACHERS ARE NO LONGER ABLE TO SUBMIT ON BEHALF OF STUDENTS.**



1

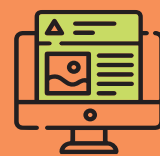
## REGISTRATION



To enter Wool4School, fill out the registration form. Once you have registered, you will be sent an email with a confirmation link. Click the link in the email to confirm your registration. Students must register individually to receive important information about the competition. If you participated in last year's competition, you don't need to register again. Simply log in and update your details.

2

## LEARNING RESOURCES



Go to your dashboard to review Wool4School information. You should complete the Wool Appreciation Course for a better understanding of introductory wool knowledge.

3

## DELIVERABLES



Check the deliverables on the dashboard to make sure you have included everything required.

4

## SUBMIT YOUR ENTRY



Submit your design through the dashboard. Note, teachers are no longer able to submit on behalf of their students. When received, an expert panel of judges will evaluate your entry against the competition criteria to determine the winners.

*When you submit, you will have a chance to nominate your teacher for them to be in the draw to win wool materials for your classroom!*



**ual** ■ awarding  
■ body

**ual** ■ short  
■ courses

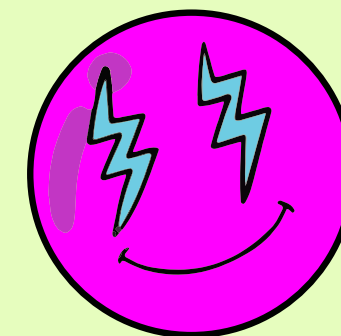
# WHAT YOU CAN *WIN!!!*



## JUNIOR WINNER

### UAL SHORT COURSE\*

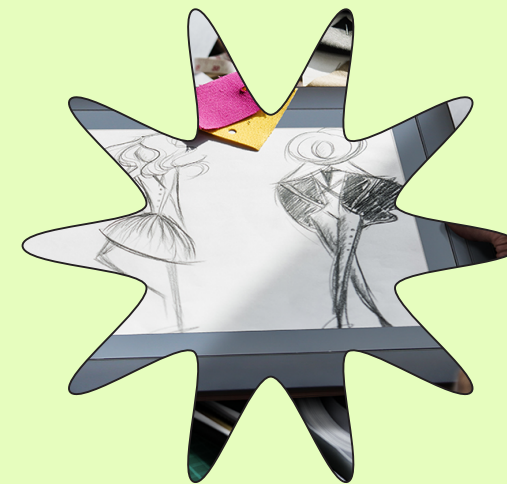
- YOUR DESIGN RECREATED IN TO A 3D AVATAR
- XP-PEN GRAPHIC TABLET
- WINNER CERTIFICATE
- \*INCLUDES 5 DAYS ACCOMMODATION IN LONDON AND TRANSPORT FOR STUDENT AND ONE GUARDIAN.



## SENIOR WINNER

### UAL SHORT COURSE\*

- YOUR DESIGN RECREATED IN TO A 3D AVATAR
- XP-PEN GRAPHIC TABLET
- WINNER CERTIFICATE
- \*INCLUDES 5 DAYS ACCOMMODATION IN LONDON AND TRANSPORT FOR STUDENT AND ONE GUARDIAN.



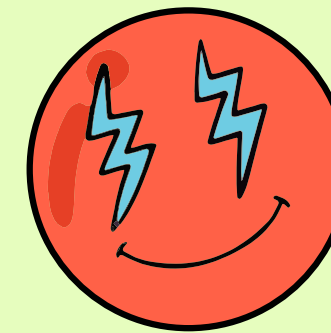
# WHAT YOU CAN *WIN!!!*



## STUDENT DRAW

- 1-YEAR SUBSCRIPTION TO VOGUE MAGAZINE

*\*ALL YOU NEED TO DO IS SUBMIT YOUR WORK TO BE IN THE RUNNING!*



## TEACHER DRAW

- WOOL MATERIALS FOR THE CLASSROOM

*\*TO BE IN THE DRAW, MAKE SURE YOUR STUDENTS NOMINATE YOU WHEN THEY SUBMIT!*



# GET INSPIRED

USE THESE FREE MATERIALS TO TELL YOUR CLASSMATES AND TEACHERS ABOUT WOOL4SCHOOL'S EXCITING OPPORTUNITIES:



**DESIGN WITH WOOL AND WIN PRIZES!**

Are you a student in years 7-12? Enter the 2023 Wool4School competition and you will be in the running to WIN:

- ASSEMBLY LABEL VOUCHERS AND/OR AN INTERSHIP WITH THE BRAND IN SYDNEY
- WHITEHOUSE INSTITUTE OF DESIGN SCHOLARSHIP
- ENJA AUSTRALIA PRODUCTS

**REGISTER + DESIGN + SUBMIT**

Register at [wool4school.com](http://wool4school.com) from December 1st 2022

Read through the brief, get creative and design an outfit that blends both old and new items with a minimum of 70% Merino wool

Develop and submit an entry through [wool4school.com](http://wool4school.com) before July 20th 2023

IN PARTNERSHIP WITH

ASSEMBLY LABEL

BERNINA


WHITEHOUSE INSTITUTE OF DESIGN

QR CODE



BROUGHT TO YOU BY THE WOOLMARK COMPANY FOR BUDDING DESIGNERS

## WOOL4SCHOOL (SEW COOL)



**THE LOW-DOWN.**

Wool4School is an annual student design competition encouraging budding fashion designers to show their nation what they're made of. By putting wool into the minds of our future fashion designers, Wool4School encourages students' innovative thinking and creative design.

**THE BRIEF.**


**WOOL RE-IMAGINED.**  
Repair, renew, repurpose, and innovate. Take what's old and make it new!

Design a unique outfit that blends both old and new, featuring pre-loved items, using wool design techniques, and incorporating a minimum of 70% Merino wool.

**WHAT YOU NEED TO DO.**

<p><b>JUNIOR DESIGNERS (YEARS 7 AND 8)</b></p> <ul style="list-style-type: none"> <li>* Fashion illustration with annotations</li> </ul>	<p><b>MID DESIGNERS (YEARS 9 AND 10)</b></p> <ul style="list-style-type: none"> <li>* Fashion illustration with annotations</li> <li>* End-User profile and inspiration board</li> <li>* Creative statement</li> </ul>	<p><b>SENIOR DESIGNERS (YEAR 11)</b></p> <ul style="list-style-type: none"> <li>* Fashion illustration with annotations</li> <li>* End-User profile and inspiration board</li> <li>* Creative statement</li> <li>* Technical Sketch</li> </ul>	<p><b>ASPIRING DESIGNERS (YEAR 12)</b></p> <ul style="list-style-type: none"> <li>* Fashion illustration with annotations</li> <li>* End-User profile and inspiration board</li> <li>* Creative statement</li> <li>* Technical Sketch</li> </ul>
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SCAN ME



**KEY DATES**

OPENS 1ST DEC 2022

CLOSES 22ND JULY 2023

**WINNERS**

17TH...



# SUBMISSIONS TIMELINE





**SARA REGAN**  
**STUDENT WINNER 2021**

*Give it a go! That's what I did, and as you work more and more on your entry you will fall more and more in love with what you create. No matter the outcome, creating a design is a huge achievement as it not only allows you to learn and grow as a designer, but it also lets you have fun along the way.*



**JILL PETTIFER**  
**DICKSON COLLEGE, AUS**

*The Wool4School competition is a wonderful opportunity for the students to participate in an innovative real design scenario. The four parts of the competition allow the students to work through the various processes: creating a mood board, a design, then justifying their design through their creative statement and finally producing technical drawings. These are all diverse skills and to implement them in a design competition is such a great process for the students.*

**WHAT? DO PEOPLE  
SAY ABOUT  
WOOL4SCHOOL?**

# FREE! RESOURCES

## FOR STUDENTS:

- \* Explore the Wool Appreciation Course on The Woolmark Learning Centre to boost your knowledge of wool
- \* Get free access to wool factsheets and resources

## FOR TEACHERS:

- \* Free support materials to help you implement the program and align with the curriculum
- \* Editable PowerPoints to support your teaching that you can adapt to support your students
- \* Online videos and webinars to support your teaching
- \* Student worksheets, examples, and links as well as printable and digital resources





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