



WOOL4SCHOOL
DESIGN COMPETITION

INFORMATION PACK 2023



WHAT? IS WOOL4SCHOOL?

Wool4School is an annual student design competition encouraging budding fashion designers to use Merino wool for innovative thinking and creative design. First launched in Australia in 2012, Wool4School now involves over 100,000 students worldwide.

This year, students are asked to repair, renew, repurpose and innovate. Take what's old and make it new! Design a unique outfit that blends both old and new, featuring pre-loved items, using wool design techniques and incorporating a minimum of 70% Merino wool. Investigate how you can harness the amazing qualities of wool to design an outfit for your end user.



THE:BRIEF

DESIGN A UNIQUE OUTFIT THAT BLENDS BOTH OLD AND NEW, FEATURING PRE-LOVED ITEMS TRANSFORMED WITH WOOL DESIGN TECHNIQUES.

Redesign and restore a vintage, retro or pre-owned garment to give it new life or combine wool items that would otherwise be discarded. You may include vibrant stitchwork, visible mending, embroidery, crochet, patchwork and beyond. Let your creativity run free!

Your outfit should consist of 1-4 pieces and must be made up of at least 70% Merino wool. Your end user could be someone you know, or someone in the public eye. You could even design the outfit for yourself! Explore and investigate how your outfit will harness the amazing qualities of wool to meet your design's end user.



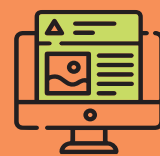
HOW? TO PARTICIPATE

EACH STUDENT WHO WISHES TO SUBMIT AN ENTRY MUST REGISTER FOR THE COMPETITION. TEACHERS ARE NO LONGER ABLE TO SUBMIT ON BEHALF OF STUDENTS.

1

REGISTRATION

To enter Wool4School, fill out the registration form. Once you have registered, you will be sent an email with a confirmation link. Click the link in the email to confirm your registration. Students must register individually to receive important information about the competition. If you participated in last year's competition, you don't need to register again. Simply log in and update your details.

2

LEARNING RESOURCES

Go to your dashboard to review Wool4School information. You should complete the Wool Appreciation Course for a better understanding of introductory wool knowledge.

3

DELIVERABLES

The deliverables are different for each category and judging criteria. Find out what is required for your age group to complete an entry.

4

SUBMIT YOUR ENTRY

Submit your design through the dashboard. Note, teachers are no longer able to submit on behalf of their students. When received, an expert panel of judges will evaluate your entry against the competition criteria to determine the winners.





SPONSORS

ASSEMBLY LABEL

BERNINA

made to create

**WHITEHOUSE
INSTITUTE OF DESIGN,**
AUSTRALIA  EST. 1988



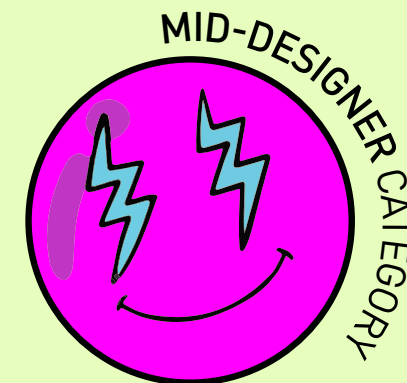
EMU Australia®

WHAT YOU CAN *WIN!!!*



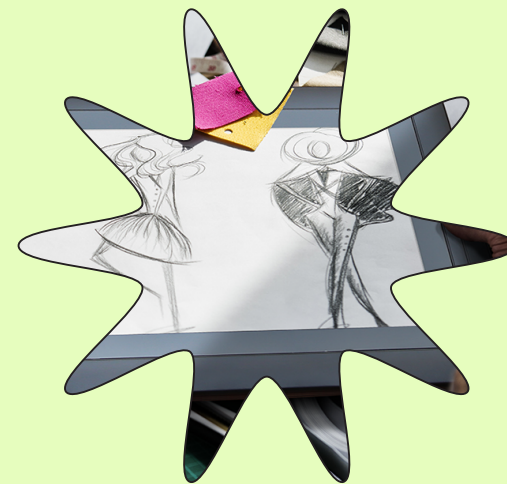
(YEAR 7 & 8)

- WINNER'S CERTIFICATE
- \$100 ASSEMBLY LABEL VOUCHER
- 1-YEAR MAGAZINE SUBSCRIPTION
- TULA PINK SHEARS, NEEDLES AND THREAD FROM BERNINA
- 1 X PAIR OF EMU SLIPPERS

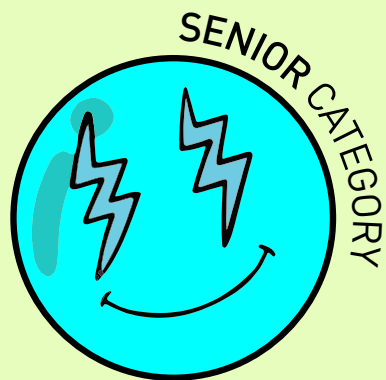


(YEAR 9 & 10)

- WINNER'S CERTIFICATE
- \$100 VOUCHER AT ASSEMBLY LABEL
- 1-YEAR MAGAZINE SUBSCRIPTION
- TULA PINK HARDWARE SET OF SCISSORS, FROM BERNINA
- XP-PEN GRAPHIC TABLET



WHAT YOU CAN *WIN!!!*



(YEAR 11)

- WINNER'S CERTIFICATE
- \$100 ASSEMBLY LABEL VOUCHER
- BERNETTE CRAFTER SEWING MACHINE FROM BERNINA
- INTERNSHIP WITH ASSEMBLY LABEL IN SYDNEY



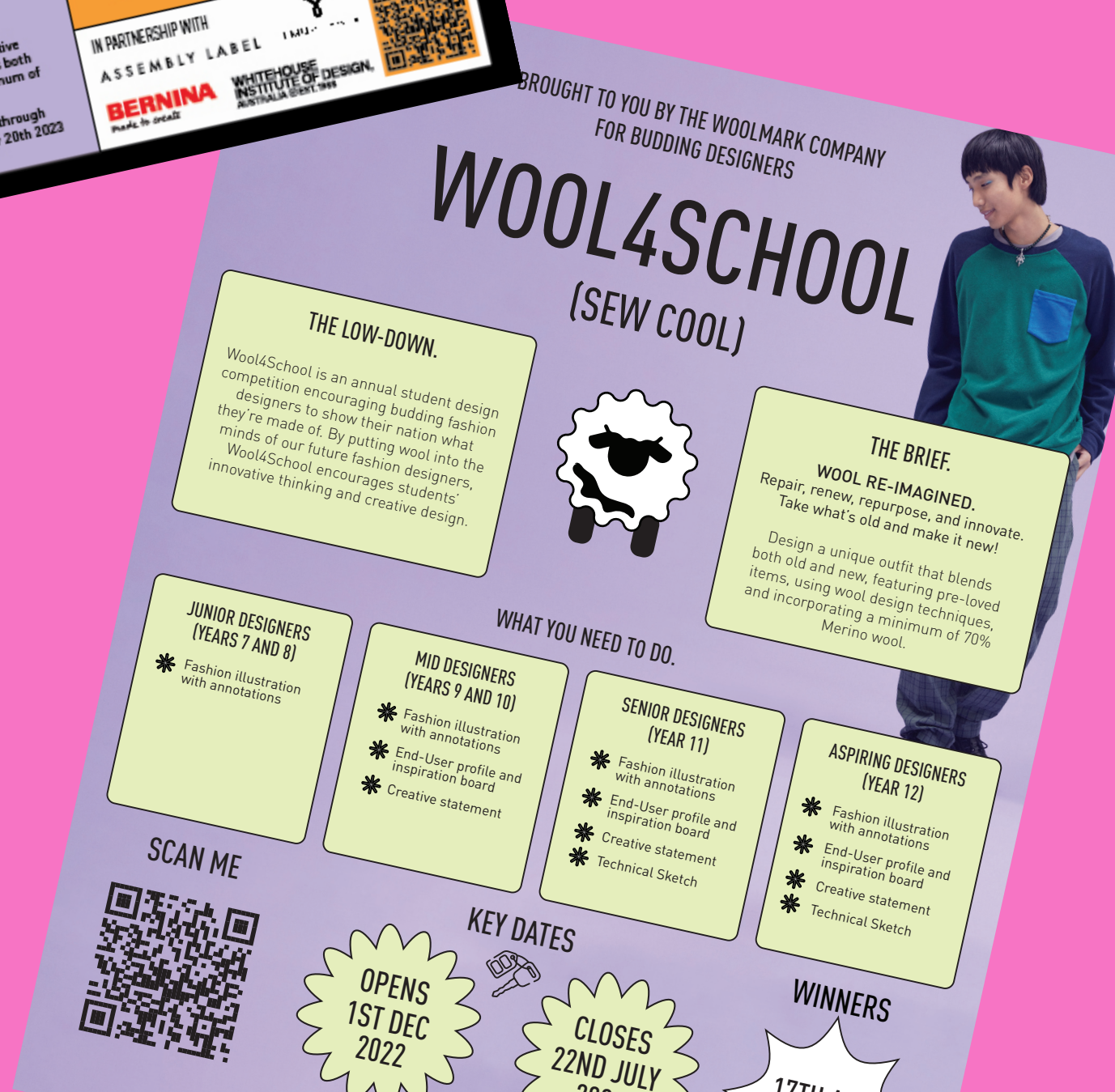
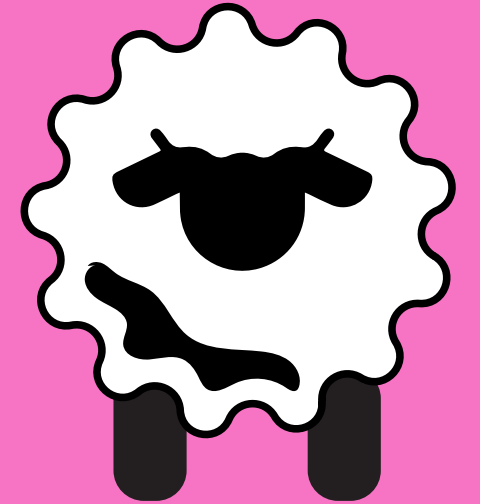
(YEAR 12)

- WINNER'S CERTIFICATE
- \$100 ASSEMBLY LABEL VOUCHER
- GARMENT CREATED INTO A DIGITAL 3D VERSION
- BERNINA 335 MACHINE OR L450 OVERLOCKER
- 50% SCHOLARSHIP TO WHITEHOUSE INSTITUTE OF DESIGN (SYDNEY, MELBOURNE, BRISBANE)



GET INSPIRED

USE THESE FREE MATERIALS TO TELL
YOUR CLASSMATES AND TEACHERS ABOUT
WOOL4SCHOOL'S EXCITING OPPORTUNITIES:



SUBMISSIONS TIMELINE



SUMISSIONS
OPENED
1ST DEC
2022



SUBMISSIONS
CLOSE
20TH JULY
2023



WINNERS
ANNOUNCED
17TH AUGUST
2023



SARA REGAN
STUDENT WINNER 2021

Give it a go! That's what I did, and as you work more and more on your entry you will fall more and more in love with what you create. No matter the outcome, creating a design is a huge achievement as it not only allows you to learn and grow as a designer, but it also lets you have fun along the way.



JILL PETTIFER
DICKSON COLLEGE, ACT

The Wool4School competition is a wonderful opportunity for the students to participate in an innovative real design scenario. The four parts of the competition allow the students to work through the various processes: creating a mood board, a design, then justifying their design through their creative statement and finally producing technical drawings. These are all diverse skills and to implement them in a design competition is such a great process for the students.

**WHAT? DO PEOPLE
SAY ABOUT
WOOL4SCHOOL?**

FREE! RESOURCES

FOR STUDENTS:

- ✱ Explore the Wool Appreciation Course on The Woolmark Learning Centre to boost your knowledge of wool
- ✱ Get free access to wool factsheets and resources

FOR TEACHERS:

- ✱ Free lesson plans to help you implement the program and align with the curriculum
- ✱ Editable PowerPoints to support the lesson plans that you can adapt to support your students
- ✱ Online videos and webinars to support your teaching
- ✱ Student worksheets, examples, and links as well as printable and digital resources





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